

26<sup>th</sup> March 2026

Dear Parents and Carers,

## Re: Social Media Concerns

I am writing to make you aware of an important concern that has recently come to our attention regarding social media accounts associated with our school. Unofficial accounts have been created on various platforms, some of which include inappropriate, misleading, or unkind content relating to pupils, staff, and school life.

These accounts are not monitored or endorsed by the school, and their existence poses safeguarding risks, impacts pupil wellbeing, and undermines the respectful, responsible culture we work hard to maintain. As a school community, we all share the responsibility of ensuring that online spaces are safe and used appropriately.

We are addressing this matter as a priority. Moving forward, the school will be taking a zero-tolerance approach towards pupils who are found to have created, contributed to, or shared content from these accounts. This may include sanctions in line with our behaviour policy and, where necessary, involvement from external agencies.

We kindly ask for your support in the following ways:

- Speaking with your child about the serious impact that harmful or inappropriate social media activity can have on others
- Checking their devices regularly and ensuring they are using social media in a safe, respectful, and age-appropriate manner
- Reporting any concerning accounts or content to the platform and to the school so that we can respond swiftly.

Our aim is not to restrict healthy online interaction, but to protect the wellbeing of all pupils and staff. By working together, we can help ensure that our school community remains a respectful, safe and positive environment, both in person and online.

If you have any questions or would like further advice about supporting your child's online behaviour, please do not hesitate to contact us.

Thank you for your continued support.

Yours sincerely,



Mark Trimmingham  
Principal

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**Principal:** Mr M Trimmingham

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